

Participatory Video and Most Significant Change (PVMSC)

The PVMSC technique is a combination of PV and MSC technique. PVMSC is used because video can help to link MSC stories more closely to the localities and the communities they come from. It also strengthens a community's sense of ownership and control over the documentation and diffusion of their MSC story. Because PVMSC is a visual documentation, it can minimize the barriers of not being able to read or write.

Screening MSC stories encourages broader participation and can speed up the process of story collection as more people choose to become involved and contribute their own stories. If done well, PVMSC can contribute to local empowerment, since the people can see where their films/stories have travelled, and the impact they have had at multiple levels.

COLLECTION, SELECTION & VIDEOING OF STORIES

5. Tell story in a circle
6. Choose the most significant story
7. Film the selected story
8. Discuss consent

SCREENING & SELECTION OF STORIES

11. Watch the film
12. Discuss each story in a small group
13. Select the most significant story
14. Reflect on all stories

DISSEMINATION

18. Use the story to share learning
19. Share locally and globally

A

PLANNING & PREPARATION

1. Define the purpose
2. Select local evaluation team
3. Define the question
4. Select participant

B

C

PARTICIPATORY EDITING

9. Review the stories
10. Improve the story (as agreed with the story teller)

D

E

PARTICIPATORY ANALYSIS & VIDEO REPORT

15. Identify key information
16. Analyse the results
17. Make a film with key recommendations

F

Steps involved in implementation of the PVMSC method